



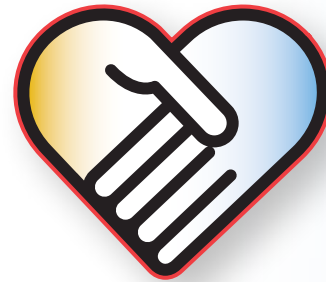
Atlantic Canada Showcase

October 2ND - 4TH 2023
Charlottetown, Prince Edward Island

Sponsorship Opportunities

Atlantic Canada Showcase (ACS) is a buyer seated marketplace and was created to grow Atlantic Canada's tourism industry by increasing travel activity and showcasing the region as a travel destination. It is also a prime opportunity for tourism operators to introduce new and unique packages to the group, fully independent travellers (FIT), and specialty travel industry. Sponsorship for ACS 2023 is available to all supporters of the Atlantic Canada tourism industry.

Page two outlines the available sponsorship opportunities and we would also be pleased to customize a package that meets your specific needs and adds value to the event.



Please connect with **Gail** Bremner, Event Manager or **Luke** Thompson, Sponsorship Chair, to discuss the opportunity that you are interested in:

gail@atlanticcanadashowcase.com
506-333-9690

ltompson@theholmangrand.com
902-218-2017

GOLD | SPONSOR

\$25,000+

Opportunities for Gold level support: Opening Reception **SOLD, Evening Event **SOLD****

- Acknowledgment in all digital and printed materials as a Gold Sponsor
- Complimentary Exhibit Space at event (\$1500 value)
- Opportunity to dress the venue in corporate colours, banners, etc. for sponsored event
- Opportunity to address the delegates at sponsored event
- Prominent logo placement on sponsorship acknowledgement pages on ACS 2023 website and delegate APP with link to website
- Two complimentary tickets to Atlantic Canada Night Event (TBD) and recognition at the event as gold sponsor
- Opportunity to include a promotional piece in welcome bags for all delegates (approx. 250 pieces)
- Opportunity to provide a turn down gift for buyers (approx. 60 pieces)
- Gold Sponsor recognition on name badges of your delegates
- First right of refusal for same sponsorship at the 2025 Atlantic Canada Showcase

SILVER | SUPPORTER

\$15,001+

Opportunities for Silver level support: Delegate Lunch (Tuesday, Oct 3), Delegate Lunch (Wednesday, Oct 4), Nutrition Breaks **SOLD, Ground Transportation**

- Acknowledgment in all digital and printed materials as a Silver Sponsor
- Complimentary Exhibit Space at event (\$1500 value)
- Opportunity to dress the venue in corporate colours, banners, etc. for sponsored event if applicable
- Opportunity to address the delegates at an event
- Logo placement on sponsorship acknowledgement pages on ACS 2023 website and delegate APP with link to website
- One complimentary ticket to Atlantic Canada Night Event (TBD) and recognition at the event as silver sponsor
- Opportunity to include a promotional piece in welcome bags for all delegates (approx. 250 pieces)
- Opportunity to provide a table gift for buyers (approx. 60 pieces)
- Silver Sponsor recognition on name badges of your delegates
- First right of refusal for same sponsorship at the 2025 Atlantic Canada Showcase

BRONZE | SUPPORTER

\$5,000+

Opportunities for Bronze level support: Buyer Breakfast (Tuesday, Oct 3), Buyer Breakfast **SOLD**

- Acknowledgment in all digital and printed materials as a Bronze Sponsor
- Opportunity to dress the venue in corporate colours, banners, etc. for sponsored event if applicable
- Logo placement on sponsorship acknowledgement pages on ACS 2023 website and delegate APP with link to website
- Opportunity to include a promotional piece in welcome bags for all delegates (approx. 250 pieces)
- Bronze Sponsor recognition on name badges of your delegates
- First right of refusal for same sponsorship at the 2025 Atlantic Canada Showcase

FRIEND | ACS 2023

UNDER \$4,999

Opportunities for Friends of ACS 2023 level support: Delegate Portfolios, Washroom Amenities, Entertainment, Décor, Name Badge Holders, Delegate Bags **SOLD, Delegate Lounge, Appointment Clock **SOLD****

- Acknowledgment in all digital and printed materials as a Friend of ACS 2023
- Logo placement on sponsorship acknowledgement pages on ACS 2023 website and delegate APP with link to website
- First right of refusal for same sponsorship at the 2025 Atlantic Canada Showcase

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