



NDP
NOVA SCOTIA NDP

f NSNDP @nsndp
www.nsndp.ca

August 6, 2021

NSNDP RESPONSE - TIANS

- 1. Given the challenges facing the Tourism Sector would your Party commit to a dedicated Minister Responsible for Tourism to take on the vast work that needs to be done in rebuilding the industry?**

Together, in Nova Scotia, we have paid the price, stayed the course, and done what's been required to protect our families, communities and neighbours during the COVID-19 pandemic.

As opposed to the Liberal approach of listening only to corporate interests, an NDP government will give top priority to rebuilding our tourism industry with input from a broad representation of sectors, communities and stakeholders. The principal vehicle to do this will be the establishment of an Economic Recovery Task Force where TIANS' input will be sought as recommendations about how we can grow the economy as we recover from COVID-19 are developed.

- 2. If your Party forms government, what specific actions will you take to rebuild the Tourism Economy and assist the sector reach its economic potential?**

We recognize that tourism is critical to Nova Scotia's economic health and essential to our economic recovery. An NDP government will make this economic recovery a priority: we will bring together a broad Economic Recovery Taskforce, which will include representation from business owners, to make recommendations about how we can grow the economy as we recover from COVID-19 in the next several years.

We also recognize that Nova Scotia's tourism economy is a generator of green jobs that support families and communities across the province. An



NDP
NOVA SCOTIA NDP

f NSNDP @nsndp
www.nsndp.ca

NDP government will immediately establish a Green Jobs Taskforce to guide the transformation of Nova Scotia's economy into a sustainable one while creating thousands of green jobs.

3. How would your government support the rebuild of a skilled Tourism Workforce as the industry rebounds in a post pandemic economy? How will Immigration factor into your strategy?

An NDP government will invest in education, to ensure that the Nova Scotia economy has the skilled workforce it needs to grow: the NDP is committed to working towards eliminating tuition fees, beginning with tuition fees at the Nova Scotia Community College. We will also support and rebuild the social services that workers rely on, including those that have become increasingly difficult to access in rural areas, and address our province's housing crisis, which is making it increasingly difficult to build a life in our province.

4. What innovative policies and supports would your government implement to help Industry foster a robust, four-season tourism economy?

The Nova Scotia NDP will work to rebuild the province's economy and support businesses in our communities that have struggled with the impacts of the pandemic.

In addition to driving our economy forward with an Economic Recovery Taskforce, and supporting green job creators through the Green Jobs Taskforce, an NDP government will also look specifically at how to help businesses in the tourism economy to grow: this includes a tax incentive for seasonal businesses that want to extend their seasons. We will focus on building shared prosperity across the province, too, including in the many rural communities that support tourism businesses: we will create a services guarantee for communities, to ensure they have the local services they need to thrive and attract workers and business.

5. Considering the interconnectivity of tourism and the environment what



NDP

NOVA SCOTIA NDP

f NSNDP @nsndp

www.nsndp.ca

sustainable policies and commitments will your government make to protect Nova Scotia's unique natural assets?

When it comes to safeguarding Nova Scotia's natural assets, the Liberals have said one thing and done another. They tried to sell Owl's Head provincial park to a golf course developer in a secret deal, and they even gutted their own biodiversity legislation.

An NDP government would protect Nova Scotia's natural places, which attract visitors from all over the world to our rural communities. We will stop the sale of Owls Head Provincial Parks and enact legislation that would prevent similar actions in the future. We will also chart a path to protecting 25 percent of Nova Scotia's land and water mass by 2025, and 30 percent by 2030 so that our beautiful province can be protected and enjoyed by tourists and locals alike.

Additionally, an NDP government will work to address the climate emergency which threatens our way of life in Nova Scotia with strong greenhouse gas emission reduction targets. The province needs to do our part to prevent catastrophic global heating, and to mitigate the impacts of a changing climate. We must act now if we want to protect our province from the devastating impacts of climate change.