

## NEW Transportation Module Now Available!

Clean It Right is a training program and business designation offered through the Tourism Industry Association of Nova Scotia (TIANS) designed to provide awareness and education on cleaning and sanitizing.

## **GOALS**

- 1. Increase the safety of customers, guests, visitors and the workforce in the Tourism sector.
- 2. Regain customer confidence in returning to your establishment; reassuring customers to travel, shop and dine.

Clean It Right teaches you when, where and how frequent cleaning is required to provide a safe environment.

This program has long-term benefits for your business. The commitment to a clean and safe environment will give your business a competitive edge now and in the future.

Access Clean It Right, Industry Supports, Resources and News on <a href="mailto:TourismStrong.ca">TourismStrong.ca</a>!



To support the reopening of the visitor economy, Clean It Right is being offered at no cost to businesses in Nova Scotia's tourism sector for a limited time.

The Clean It Right program is now offered in four customized online modules:

## **Custom Modules:**

- 1. Accommodations
- 2. Food & Beverage
- 3. Retail
- 4. NEW! Transportation

Upon successful completion of the program, participants are provided a Clean It Right certificate.

## **Earn Your Clean It Right Business Designation**

Businesses that train all of their cleaning staff will receive a window decal to demonstrate your commitment to providing a clean and safe environment.

Clean It Right Designated Businesses are highlighted on <u>NovaScotia.com</u>.

For more information on this program contact <u>training @tourism.ca</u>