

CONTACT: SARAH HALL
MARKETING, EVENTS & SALES
SARAH@COMPASSDISTILLERS.CA



www.compassdistillers.ca

2533 AGRICOLA ST
HALIFAX, NS
B3K 4C4 CANADA

PRESS RELEASE

Thursday, March 24th, 2022: Compass Distillers today announce their largest donation to date of \$10,000 CAD to the Nova Scotia Beekeepers Association (NSBA), in the form of a cheque.

Compass Distillers continue to donate \$1 from every bottle of Gin Royal sold, to the NSBA. The provided amount today is an accumulation of sales spanning from September of 2020 to February 28th, 2022.

The NSBA will be investing the donation into local research and beekeeper education; with their number one strategic goal of the industry being honey bee health. They look to further their current research projects, increasing their over-wintering capacity of locally-raised queens and being part of a national research effort. The donation will help them to invest in a project with the Atlantic Tech Team for Apiculture to create an infrastructure that helps educate and support smaller beekeepers who wish to expand their operations.

Gin Royal itself is a tribute to the bees and pollinators whose work allows us to create beautiful spirits. More than half of the botanicals used in gin are pollinated by bees, and without them, there would be no gin.

Compass Distillers would like to thank their customers and supporters for making this donation possible, while also making Gin Royal an award-winning and best selling Nova Scotian fermented and distilled gin.

For release 2PM AST, Thursday, March 24th, 2022