



# Member Memo

TO: TIANs Members

FROM: TIANs Nominating Committee

DATE: May 6, 2022

SUBJECT: Proposed Slate for 2022/2023 TIANs Board of Directors

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We are pleased to provide you with the approved Slate for the 2022/2023 Board of Directors. The Slate will be presented to Membership for acceptance at the Annual General Meeting taking place at Pictou Lodge Beach Resort, on Tuesday, June 7, 2022.

We look forward to hosting you in-person this year. To register for the TIANs AGM, please contact us at [angela@tourism.ca](mailto:angela@tourism.ca) or call 902.423.4480.



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**TIANs Annual General Meeting | June 7, 2022**

**Pictou Lodge Beach Resort**

# PROPOSED SLATE

## 2022-2023 TIANS Board of Directors

Annual General Meeting – June 7, 2022

BOARD MEMBER	SECTOR	OFFICER
<b>HRM</b>		
<b>Marie Manning</b> Halifax International Airport Authority	Transportation	Director
<b>Sean Doucet</b> SilverBirch Hotels and Resorts	Accommodations; Food & Beverage	Director
<b>Wayne Carter</b> FIN Atlantic Film Festival Association (Formerly)	Recreation & Entertainment	Director
<b>NE NOVA SCOTIA</b>		
<b>Kevin Toth</b> Fox Harb'r Resort	Recreation & Entertainment; Accommodations;	Secretary/Treasurer
<b>Leslie Wilson</b> Ski Wentworth	Recreation & Entertainment	Director
<b>SW NOVA SCOTIA</b>		
<b>Neil MacKenzie</b> Yarmouth and Acadian Shores Tourism Association	Tourism Services	Director
<b>Judy Saunders</b> TIANS Past Chair	Tourism Services	TIANS Past Chair
<b>CAPE BRETON</b>		
<b>*Shauna Austin</b> Clairestone Inn	Accommodations; Food & Beverage	Director
<b>Blair Pardy</b> Parks Canada	Recreation & Entertainment	Director
<b>INDUSTRY AT LARGE</b>		
<b>John Simon</b> Canadvac/Kefi Travel	Travel; Tourism Services	Director
<b>CHAIR OF TIANS</b>		
<b>Wes Surrect</b> TIANS Chair	Tourism Services	TIANS Chair
<b>CHAIR OF NSTHRC</b>		
<b>Beatrice Stutz</b> Le Caveau Restaurant, Domaine de Grand Pré, The Inn at the Winery	Food & Beverage; Accommodations	NSTHRC Chair

\*Indicates NEW Board Member for 2022/2023

## TIANS Board Candidate 2022-23

### Shauna Austin – Owner/Operator, The Clairestone Inn

A native Cape Bretoner, Shauna returned home to her roots after 20 years in Dartmouth to revive the primary accommodations property in Arichat. As Owner/Operator of The Clairestone Inn since 2018, Shauna has transformed the property from a run-down, outdated Inn into a chic coastal boutique hotel while maintaining that infamous Cape Breton hospitality.

After graduating from Acadia University with a Bachelor of Business Administration in 1992, Shauna jumped into a 10-year career in the financial services industry, primarily as an Investment Associate at ScotiaMcLeod. Always drawn to creative hobbies, her entrepreneurial spirit kicked in in 2008 when she launched her own cake company: City Girl Cakes. For the next decade, Shauna created bespoke cakes for weddings, birthdays, and special occasions for clients throughout Nova Scotia.

Since 2018, Shauna has dedicated herself to the accommodations sector of the tourism industry. She has significantly invested in updating The Clairestone Inn, enhancing the quality of both infrastructure and service. By developing partnerships within the region, she has created new packages driving season extension and broadening the benefits of the tourism economy to the community by supporting local suppliers, musicians etc. Shauna is committed to professional development and has participated in a number of programs through TIANS/NSTHRC including Quality mentoring, Clean it Right and e-Cornell.

Shauna is VP of Trade on the Board of the Isle Madame Trade and Tourism Association, served on the Board and Marketing Committee of the Commission du Tourisme Acadien du Canada Atlantique (CTACA) from 2020-2022, and is an active member of Inns of Nova Scotia. In 2021, Shauna was named by RBC as a nominee for their prestigious, “Women of Excellence” Award.

Outside of running The Clairestone Inn, Shauna enjoys walks and treasure hunting on the beach, road trips on her Harley, warm climate vacations, creative outlets from playing piano to knitting, and will drop everything for special moments when her kids (20 and 18) actually want to hang with her.

The Clairestone Inn was featured in a TIANS blog available at:

<https://nstourismstrong.ca/home-is-where-the-heart-is/>