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TIANS Supports Call for Moratorium of Clearcutting on Crown Land

December 10, 2021 - (Halifax, NS) The Tourism Industry Association of Nova Scotia (TIANS) is adding its voice to calls from environmental organizations for the Nova Scotia government to take action regarding the health of Nova Scotia's forests.

TIANS has long been a champion of highlighting the connection between a healthy environment and a sustainable tourism industry. As a founding member of the Public Lands Coalition, TIANS supports the call for an end to cutting on Crown lands until the Lahey guidelines are in place.

"TIANS supports the Lahey Report and strongly believes the province has a responsibility to uphold and implement the recommendations it contains; it has been almost three years with little progress. A complete moratorium on clearcutting of Crown lands should be put in place while those actions get underway," says TIANS Chair, Wes Surrett.

"One of greatest assets for the Tourism Industry is our natural product. Implementation of the Lahey Report will help ensure Nova Scotia remains a pristine and sought-after destination. Now more than ever, as we emerge from COVID-19 our environmental priorities should be aligned with our economic opportunities," says Darlene Grant Fiander, TIANS President.

In 2019, the tourism industry in Nova Scotia generated \$2.7 billion in revenues, supported 55,000 jobs, and contributed \$400 million in tax revenue for governments to support social services; COVID-19 decimated the tourism industry, resulting in revenue loss of \$1.6 Billion in 2020. As the tourism industry rebuilds from the pandemic, Nova Scotia needs to ensure we protect and leverage our natural assets as a draw for people seeking out authentic destinations to visit.

Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the Industry; enhancing and supporting the development of a competitive business environment; advocating on issues critical to the Industry's success; and most importantly, leading Nova Scotia's most promising economic sector.

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