

SIGHTSEEING TOUR BEST PRACTICE MISSION

SUMMARY OF MISSION LEARNINGS



CAPACITY TO SERVE UP TO
9,000
PEOPLE DAILY

In June 2024, a team from a Nova Scotian sightseeing tour provider took part in a Best Practice Mission to Ottawa. They held an objective of learning about the process of converting amphibious passenger vessels to electric.



80+
VEHICLES IN
FLEET



20+
EXPERIENCES TO
CHOOSE FROM



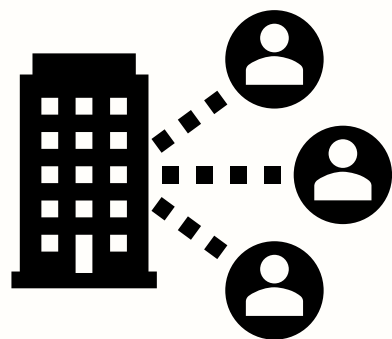
UP TO
100%
MORE SUSTAINABLE
BY 2030



EXCELLENT
RATING BY
PARTICIPANTS

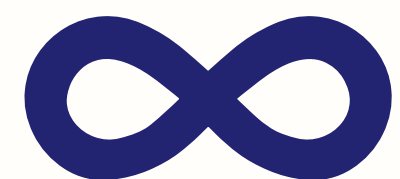
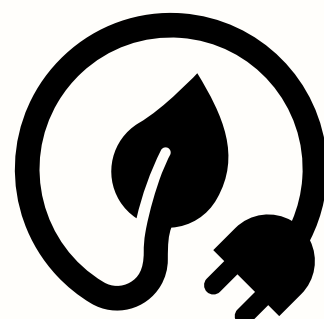
3 PARTICIPANTS

Of over 400 full and part-time employees, three were selected to take part in the Mission.



3 DAYS

Participants spent three days studying Best Practices and developing ideas.



POSSIBILITIES

With their newfound knowledge, this organization is actively pursuing vehicle conversion leveraging existing government programs and repositioning messaging on sustainable practices as a competitive advantage for their business.

The Atlantic Tourism Best Practice Missions Program is a Pan-Atlantic initiative supported by ACOA Atlantic, along with the four Tourism Industry Associations and respective Provincial Tourism Departments. TIANS is the coordinating body for the program.



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