



September 1, 2021

6589 Chebucto Road, Suite 201
Halifax, NS B3L 1L9

Tel. 902.423.4480
800.948.4267

Fax. 902.422.0184

www.tians.org

Honourable Pat Dunn
Department of Communities, Culture, Tourism and Heritage
1741 Brunswick St., 3rd Floor
P.O. Box 456, STN Central
Halifax, NS B3J 2R5

Dear Minister Dunn:

On behalf of the Tourism Industry Association of Nova Scotia (TIANS), Board of Directors, congratulations on your appointment as Department of Communities, Culture, Tourism and Heritage and Minister of African Nova Scotian Affairs.

The Nova Scotia tourism industry is worth \$2.6 Billion dollars, annually. Since the onset of COVID-19, tourism revenues have fallen by \$1.6 billion. In 2019 Tourism generated over \$450 Million in tax revenue. As your government begins its aggressive agenda a healthy tourism industry can play an important role in generating much needed tax revenue to fund its social agenda.

Nova Scotia's tourism industry is in much need of a reset as we begin the rebuild of Tourism. Over the past number of months, the Industry has worked hard to identify immediate and long term challenges facing the sector, and also opportunities.

We respect the next few weeks will be extremely busy as you settle into your new role, however, the Tourism Industry is facing tremendous pressures and we would appreciate a meeting at your earliest convenience to provide an overview of efforts to date and direction going forward.

Congratulations again and we look forward to working with you as you assume these important roles for Nova Scotia

Sincerely,


Judy Saunders
TIANS Chair


Darlene Grant Fiander
TIANS President

cc Justin Huston, Deputy Minister, CCT&H
TIANS Board of Directors