



GETTING **ALL WRAPPED UP** IN SHOULDER SEASON OPPORTUNITY

**For Immediate Release
November 4, 2021**

Wolfville, NS – Growing the shoulder season wine tourism business and a continued pandemic recovery effort are priorities as Magic Winery Bus Limited announces the launch of its **All Wrapped Up Tour** scheduled for **Saturday, November 27th** and **Saturday, December 4th**.

With departures from downtown Halifax and Wolfville, guests will experience three wineries, a craft brewery and explore the unique and cosmopolitan shops of downtown Wolfville. The **All Wrapped Up Tour** is partnering with Benjamin Bridge, Domaine de Grand Pre, Lockett Vineyards and Horton Ridge Malt House.

“This new Holiday-inspired wine tourism experience will delight guests at every stop. Guests will enjoy wine and craft beer along with delectable food servings to get everyone into the Festive spirit,” said David Hovell, Partner and Operations Manager. “Magic Winery Bus has always believed in the potential to extend the wine tourism season and, by adding some Holiday Magic, we aim to continue our positive impact on the wine, hospitality and retail sectors.”

Discovering how Nova Scotia wine and craft beer can be included in celebrations at home this Holiday season will be featured with exclusive offers available only to **All Wrapped Up** guests.

With limited capacity on board the Tidal Bay Express coach, guests will enjoy comfort and amenities while following Nova Scotia Public Health safety requirements including proof of vaccination.

All booking is done online at www.magicwinerybus.ca with two all-inclusive admissions; one departing from Halifax and the other, from Wolfville.

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