

April 10, 2022

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Tyler Mattheis President & CEO Cape Breton Partnership 285 Alexandra Street Sydney, NS B1S 2E8

Dear Mr. Mattheis:

On behalf of the Tourism Industry Association of Nova Scotia (TIANS) and the Nova Scotia Tourism Human Resource Council (NSTHRC), congratulations on your recent appointment as President and CEO for Cape Breton Partnership.

Our two organizations have had a long-standing working relationship and we very much look forward to continued partnership going forward. Now more than ever, alignment is crucial. Coming out of the pandemic we have a great opportunity to do things differently; to be innovative in our approach to growing Tourism in the province.

We look forward to working with you in your new role, Tyler, as we rebuild Nova Scotia's # 1 Service Export.

Sincerely,

Darlene Grant Fiander

TIANS President

cc TIANS Board of Directors