

MEDIA RELEASE

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TIANS FOCUSED ON SUPPORTING SECTOR GROWTH

Halifax, NS (May 27th) – On May 27th the Tourism Industry Association of Nova Scotia (TIANS) hosted over 120 member businesses from across Nova Scotia for their Annual General Meeting at White Point Beach Resort.

The agenda included updates on key issues including air access into Nova Scotia, as well as a progress report on the development of a new Tourism Sector Strategic Plan, being co-led by TIANS and Tourism Nova Scotia. “This new model for tourism will provide a wholistic framework around the visitor economy,” says Kevin Toth, TIANS Chairman Elect. “We are charting a new course and that will require all of us; business operators, government leaders, policy makers, to embrace change and do things differently to advance a new economic framework for tourism”.

“Tourism is incredibly important to the economic, social, cultural and environmental health of the province,” says Darlene Grant Fiander, TIANS President. “In 2023, tourism revenues exceeded \$3 Billion, generating significant tax revenues for governments and employing 50,000 Nova Scotians”.

During the 2024 Annual General Meeting, the membership elected a new Board of Directors with Industry leaders representing all sectors and geographic regions of the province.

2024/2025 Board of Directors

Kevin Toth, President, Fox Harb’r Resort - TIANS Chairman Elect

Wes Surrett, Northern Region Manager, Ignite Atlantic - TIANS Past Chair

Marie Manning, Vice President and CCO, HIAA - TIANS Sr. Vice Chair

John Simon, President, Canadvac Travel Services/Hygge Travel - TIANS Secretary/Treasurer

Beatrice Stutz, CEO Grand Pré Ltd. - NSTHRC Chair

Shauna Austin, Owner, The Clairestone Inn

Kelly Deveaux, Parks Canada Superintendent, Cape Breton Highlands National Park

Pamela Wallace, Owner, Trout Point Lodge

Leslie Wilson, President and General Manager, Ski Wentworth

Wayne Carter, Cultural Consultant

Sean Doucet, General Manager, The Hollis/Halifax Regional Director, Manga Hotels

Jaison Sandhu, Owner Operator, Slumber Inn, Best Western Glengarry Truro & Best Western Liverpool

TIANS is the voice of tourism, representing its members and industry at large. Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the industry; enhancing and supporting the development of a competitive business environment; advocating on issues critical to the industry’s success; and most importantly, leading Nova Scotia’s most promising economic sector.

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For more information:

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