

MEDIA RELEASE

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Premier Houston Addresses TIANS 2022 Annual General Meeting

Halifax, NS (June 9, 2022) – On June 7th the Tourism Industry Association of Nova Scotia (TIANS) hosted members from across Nova Scotia for their Annual General Meeting at Pictou Lodge Beach Resort. The Honourable Tim Houston, Premier of Nova Scotia, attended a dinner and provided remarks to TIANS Membership. Premier Houston acknowledged the importance of the Tourism Sector and committed to working with TIANS to rebuild the Nova Scotia tourism economy. The Premier made a milestone announcement regarding the Province and TIANS partnering to develop a new strategic plan for Nova Scotia’s tourism sector.

The last two years decimated Nova Scotia’s tourism Industry with a recorded revenue loss of \$3.2 billion. Prior to Covid, the Nova Scotia tourism industry generated \$2.6 billion in annual revenues, supported 50,000 jobs, and contributed over \$450 million in tax revenue to support the government’s agenda on health care, education, and infrastructure investments. “In a post-Covid environment how we adapt to the changing marketplace, technology, quality, and innovation will determine our future success,” says Darlene Grant Fiander, TIANS President. “Now is an opportunity to focus on a broad growth strategy that considers the interconnectivity between tourism and the social, cultural and economic health of the province. Addressing issues such as seasonality, business viability, product and people will ensure we reclaim our position as Nova Scotia’s top service export.”

During the 2022 Annual General Meeting, the 2022/2023 TIANS new Board of Directors was presented.

2022/2023 Board of Directors

Wes Surrett, TIANS Chair

Judy Saunders, TIANS Past Chair

Kevin Toth, Secretary/Treasurer - President, Fox Harb’r Resort

Beatrice Stutz, NSTHRC Chair - Owner Manager, Le Caveau Restaurant/The Inn at Grand Pré Winery

Shauna Austin – Owner, The Clairestone Inn

Blair Pardy - Field Unit Supervisor, Parks Canada

Marie Manning - Vice President and CCO, Halifax International Airport Authority

Neil MacKenzie - Executive Director, Yarmouth and Acadian Shores Tourism Association

Leslie Wilson - President and General Manager, Ski Wentworth

Wayne Carter - Cultural Consultant, Former Executive Director, Atlantic Film Festival Association

Sean Doucet - Senior Director, Operations, SilverBirch Hotels & Resorts

John Simon - President, Canadvac Travel Service/Kefi Travel

“The Tourism Industry will play an integral role in rebuilding the Nova Scotia economy post-COVID-19,” says TIANS Board Chair, Wes Surrett. “TIANS looks forward to continuing to support Industry moving forward and collaborating with the government on this new Strategic Plan to ensure the industry can take its rightful place as a leading generator of tax revenues and employment for the province.”

TIANS is the *voice of tourism*, representing its members and industry at large. *Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the industry; enhancing and supporting the development of a competitive business environment; advocating on issues critical to the industry’s success; and most importantly, leading Nova Scotia’s most promising economic sector.*

For more information:

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