

BOUTIQUE INN BEST PRACTICE MISSION

SUMMARY OF MISSION LEARNINGS



DESTINATION DRAWS UP TO
65,000,000+
VISITORS PER
YEAR

In November 2024, a group of Tourism operators representing a boutique inn in Nova Scotia took part in a Mission to New York, USA. They held an objective of developing business Best Practices for intimate small-scale accommodations and event venues.



6
LOCATIONS
VISITED



172+
YEAR OLD HOME



11
CURATED ROOMS

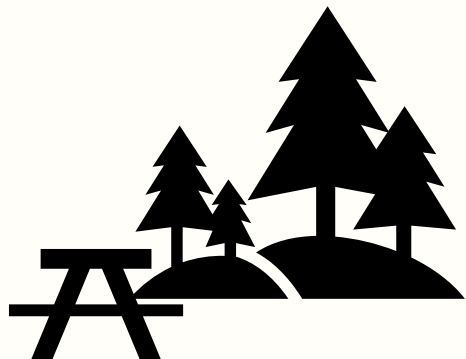


EXCELLENT
RATING BY
PARTICIPANTS

3

PARTICIPANTS

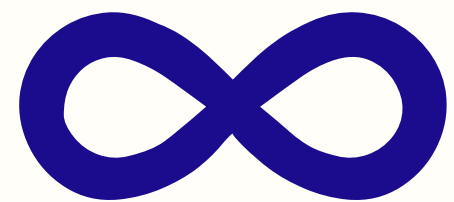
Three participants representing the business were selected to take part in the Mission.



4

DAYS

Participants spent four days studying Best Practices and developing ideas.



POSSIBILITIES

With their newfound knowledge the operators are well equipped to bring new and exciting ideas and Best Practices to their business and community, such as featuring local artists and incorporating community into their story.

The Atlantic Tourism Best Practice Missions Program is a Pan-Atlantic initiative supported by ACOA Atlantic, along with the four Tourism Industry Associations and respective Provincial Tourism Departments. TIANS is the coordinating body for the program.



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

