

2023 Tourism Industry Awards of Excellence Call for Nominations

The Tourism Industry Association of Nova Scotia (TIANS) recognizes individuals and organizations who have made outstanding contributions to the tourism industry through the Nova Scotia Tourism Awards of Excellence and the Pineapple Awards.

These Awards will be presented as part of the 2023 Nova Scotia Tourism Summit – Building Resiliency.

What: Tourism Awards of Excellence and Pineapple Awards

When: Awards Presentation – Tuesday, November 28, 2023

Where: The Westin Nova Scotian Hotel, Halifax

AWARD CATEGORIES:

ALASTAIR & FRANCES CAMPBELL TOURISM ACHIEVEMENT AWARD

Recognizing long-term commitment; outstanding contribution to the Nova Scotia Tourism Industry.

TOURISM CHAMPION AWARD

Recognizing individuals or organizations who have excelled in their efforts to advocate, promote and uphold the best interests of the NS Tourism Industry. Through innovation, community or business excellence and service they contribute to Nova Scotia's competitiveness.

PARKS CANADA SUSTAINABLE TOURISM AWARD – Sponsored by Parks Canada

The criteria established for the Parks Canada Sustainable Tourism Award reflect three key pillars of environmental stewardship, economic viability and cultural appropriateness. The recipient of this award has made a contribution to practicing and promoting the principles of sustainable tourism in Nova Scotia.

Submit Your Nominations for the above awards at: <u>https://www.surveymonkey.com/r/tourismawards2023</u>

Nomination Deadline: October 27, 2023

THE PINEAPPLE AWARDS

The Pineapple Awards are a Celebration of our Pride in Service to others and a recognition of the individuals who go above and beyond what is expected to enrich a visitor's stay in Nova Scotia. Any service provider (a tour guide, driver, server, host, salesperson, etc.) who exceeded service expectations of our guests.

Submit Pineapple Award Nominations <u>online</u> or by email: <u>Angela@tourism.ca</u>. Provide the Nominee's name, place of employment and your "above and beyond" story. (*Please indicate "Pineapple Awards Nomination 2023"* in the Subject Line of your email.)

TOURISM INDUSTRY ASSOCIATION OF NOVA SCOTIA – 2023 AWARDS CALL FOR NOMINATIONS – ANNUAL TOURISM SUMMIT