

Latest Employment Numbers

CANADIAN TOURISM LABOUR MARKET SNAPSHOT

April 2022— Overall, tourism employment grew slightly (2.2%) over last month and the unemployment rate improved for all industries except for the Food & Beverage industry which held steady but saw a slight uptick. Nevertheless, there was significant improvement in the unemployment rate across all industries when compared to the same month in 2020 and 2021. Likewise, the size of the tourism labour force saw positive gains with an increase of 1.8% over March to 1.9M -- a significant gain from April 2021 (up 13.2% from 1.7M).

Labour Force Survey data¹ released for April 2022 reveals that, at 1,921,600 workers, Canada’s tourism labour force has seen a significant gain from April 2021 - up 13.2% from 1,697,300.² While this is a very positive sign that workers are returning to tourism occupations, the impacts of the COVID-19 pandemic persist as the tourism labour force remains 217,500 workers short of the sizeable pre-pandemic total of 2,139,100 from April 2019. As such, though many positive indicators (such as positive changes in the monthly unemployment rate and significance employment gains in the Accommodations, Transportation, and Travel Services industries) show indications of imminent workforce recovery, labour shortages have been a pressing challenge for the industry in the first four months of 2022.

LABOUR FORCE

The number of people available or looking for work

APRIL 2022

1,921,600

APRIL 2019

2,139,100

April 2022 Tourism Employment = 9.2% of Canadian Workforce

Tourism employment comprised 9.4% of the total Canadian labour force for April 2022 – slightly above the previous month (9.2%). Tourism employment increased by 39,400 (or 2.2%) from March. Total employment now sits at 1,823,900 (up from 1,784,500 last month).

EMPLOYMENT

The number of people in jobs

APRIL 2022

1,823,900

MARCH 2022

1,784,500

¹. **SOURCE:** Statistics Canada Labour Force Survey, customized tabulations. Based on seasonally unadjusted data collected for the period of April 10 to 16, 2022.

² As defined by the Canadian Tourism Satellite Account. The NAICS industries included in the tourism sector are those that would cease to exist or operate at a significantly reduced level of activity as a direct result of an absence of tourism.

Employment numbers have seen significant positive change for all industries except Food & Beverage this month (which saw a slight decline of 0.8%). The most significant employment gains were in the Accommodations, Transportation, and Travel Services industries. Looking at the same month in previous years, reveals that employment in the tourism industries has grown since April 2021 (up 21.1% overall) but continues to lag behind the levels seen pre-pandemic in April 2019 (-9.5%).

Month-over-Month Employment Change

(seasonally unadjusted)

	MAR 2022	APR 2022	% Change
Tourism	1,784,500	1,823,900	2.2%
Accommodations	122,800	138,000	12.4%
Food and Beverage	832,900	826,300	-0.8%
Recreation and Entertainment	473,100	476,300	0.7%
Transportation	326,400	348,000	6.6%
Travel Services	29,400	35,300	20.1%

Employment Change by Industry April 2022 vs. April 2019 and April 2021

(seasonally unadjusted)

	Employment change from 2019	% change from 2019	Employment change from 2021	% change from 2021
Tourism	-192,400	-9.5%	317,800	21.1%
Accommodations	-26,600	-16.2%	24,900	22.0%
Food and Beverage	-130,300	-13.6%	131,500	18.9%
Recreation and Entertainment	2,800	0.6%	116,400	32.3%
Transportation	-23,400	-6.3%	53,800	18.3%
Travel Services	-14,900	-29.7%	-8,800	-20.0%

April 2022 Tourism Unemployment Rate = 5.1% (less than half of the rate in April 2021)

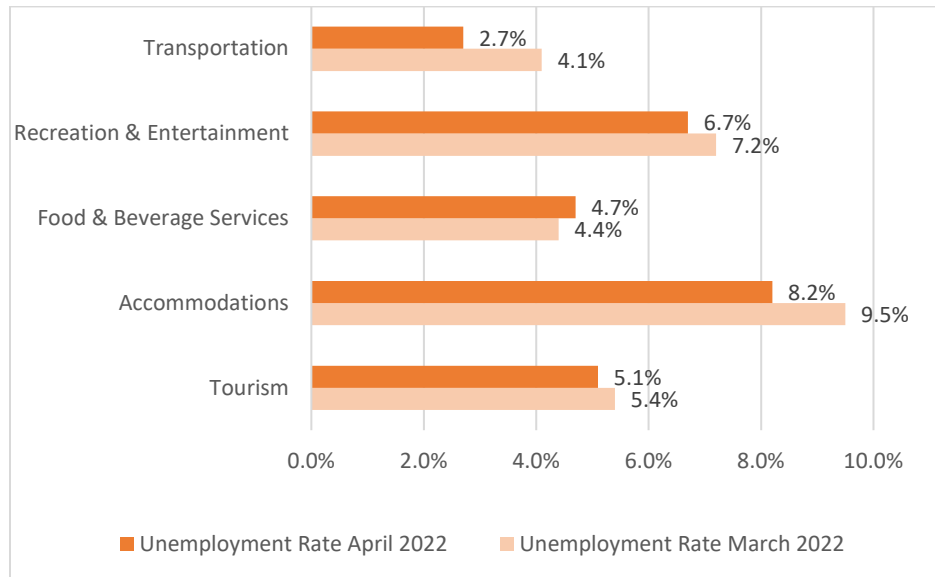
In April 2022, the unemployment rate in the tourism sector was at 5.1% -- lower than the previous month when the unemployment rate stood at 5.4%. and slightly better than Canada's seasonally unadjusted unemployment

rate of 5.5%. All industries except for Food & Beverage saw a lower unemployment rate than last month. All tourism industry groups have reported significantly lower unemployment rates than the same month last year.

Tourism Unemployment Rates by Industry

April 2022 vs. March 2022

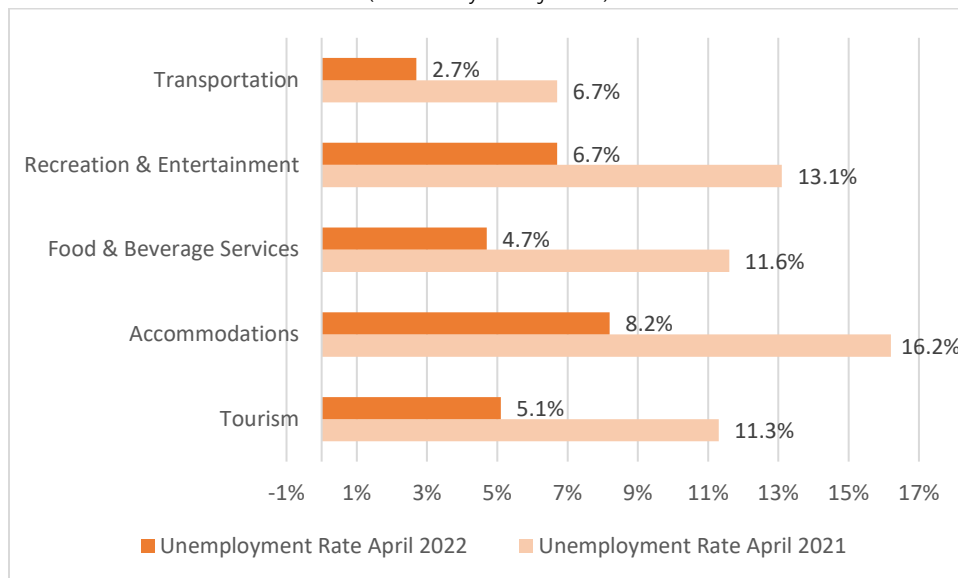
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Tourism Unemployment Rates by Industry

April 2022 vs. April 2021

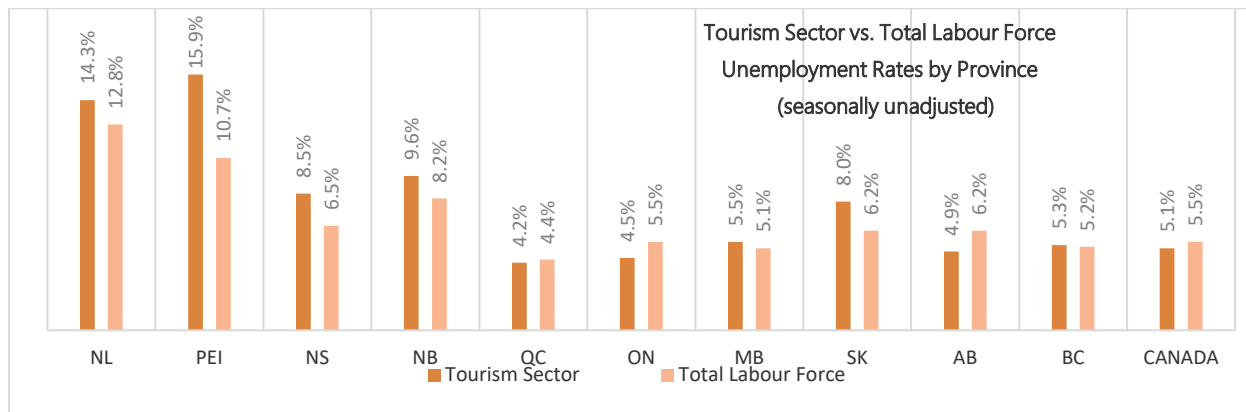
(seasonally unadjusted)



On a provincial basis, tourism unemployment rates ranged from 4.2% in Quebec to 15.9% in Prince Edward Island. The seasonally unadjusted unemployment rates for tourism in each province, with the exception of Quebec, Ontario, and Alberta, were above the rates reported for the provincial economy.

Tourism Sector vs. Total Labour Force Unemployment Rates by Province

(seasonally unadjusted)



The overall employment increase in April is due to increases in full-time employment. Part time employment in the tourism industry declined sharply (-13,400) while full-time employment increased by 52,800 workers.

Month-over-month Employment Change, Full- and Part-time Employment

(seasonally unadjusted)

	Full-time employment change	Part-time employment change
Tourism	52,800	-13,400
Accommodations	11,100	4,000
Food and Beverage	-6,200	-400
Recreation and Entertainment	17,300	-14,200
Transportation	23,800	-2,100
Travel Services	6,700	-700