

# CLEAN IT RIGHT

**NEW** cleaning program gives  
your business a competitive edge



## NOW AVAILABLE!

Clean It Right is a new training program and business designation offered through the Tourism Industry Association of Nova Scotia (TIANS) designed to provide awareness and education on cleaning your establishment.

### GOALS

1. Increase the safety of guests, visitors and the workforce in the Tourism sector.
2. Regain consumer confidence in returning to your establishment; reassuring customers to travel, shop and dine out during the post COVID-19 period.

Clean It Right teaches cleaners and staff when, where and how frequent cleaning is required to provide a safe environment for customers and employees.

This program has long-term benefits for your business. The commitment to a clean and safe environment will give your business a competitive edge now and in the future.

Register online at [tourismstrong.ca/clean-it-right](https://tourismstrong.ca/clean-it-right)

To support the reopening of the visitor economy, Clean It Right will be offered at no cost to businesses in Nova Scotia's tourism sector for a limited time.

The program offers customized online modules:

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#### Custom Modules:

1. Hotels, Motels and Bed & Breakfasts
2. Restaurants & Food Services
3. Retail & Similar Operations

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**Sign up today to have your business designated as a clean, safe establishment for visitors and guests.**

Upon successful completion of the program, participants are provided a Clean it Right certificate.

Businesses that train all of their cleaning staff will receive a window decal to show the public they are committed to providing a clean and safe environment.

**For more information on this program contact  
[training@tourism.ca](mailto:training@tourism.ca)**