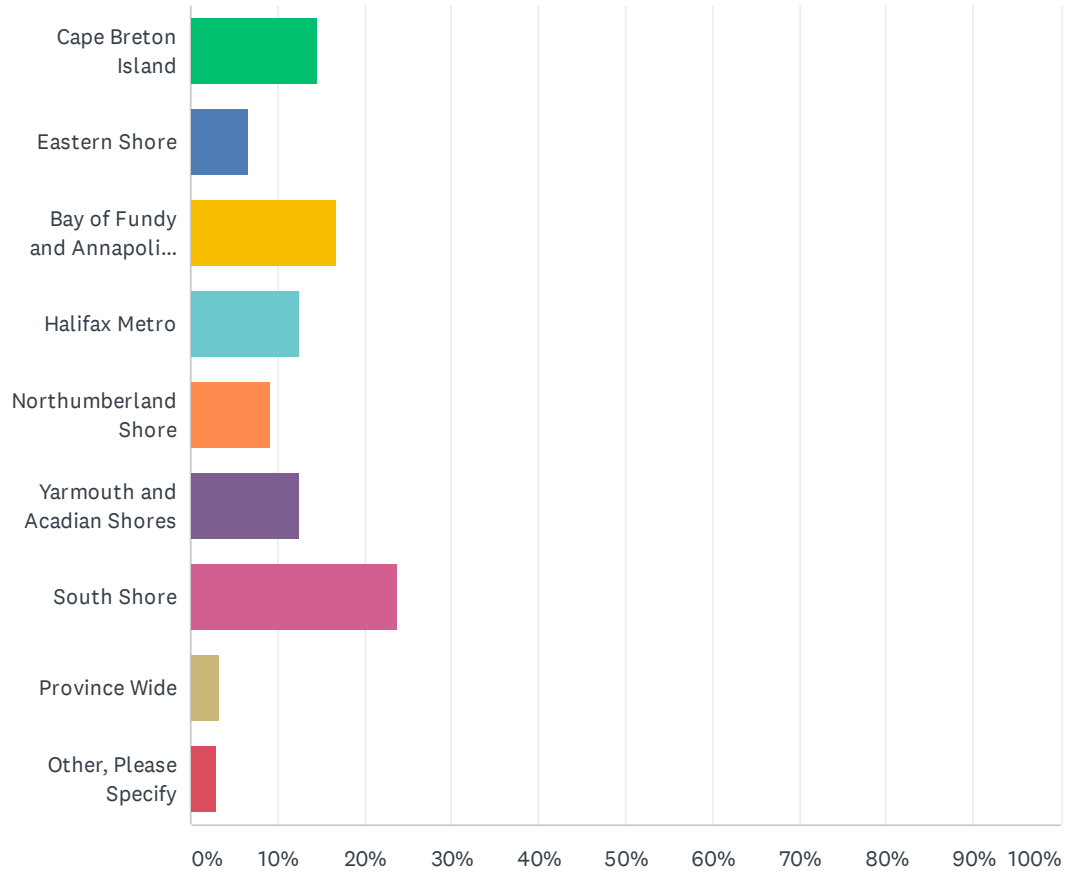


## Q1 In which area of the province do you operate:

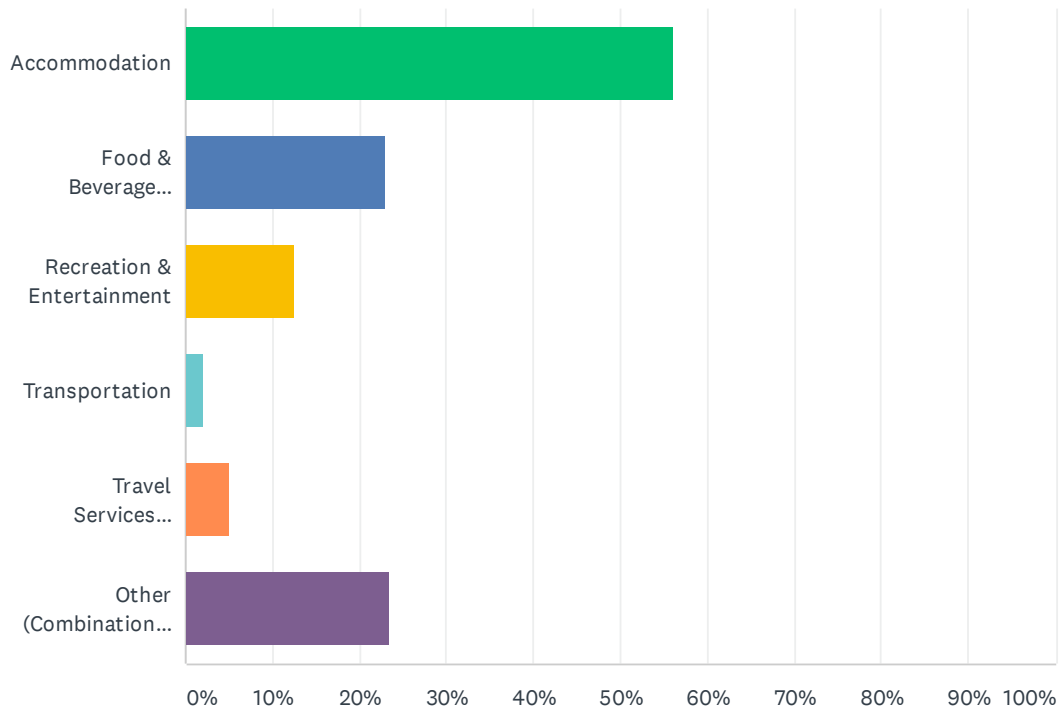
Answered: 240 Skipped: 1



ANSWER CHOICES	RESPONSES	
Cape Breton Island	14.58%	35
Eastern Shore	6.67%	16
Bay of Fundy and Annapolis Valley	16.67%	40
Halifax Metro	12.50%	30
Northumberland Shore	9.17%	22
Yarmouth and Acadian Shores	12.50%	30
South Shore	23.75%	57
Province Wide	3.33%	8
Other, Please Specify	2.92%	7
Total Respondents: 240		

## Q2 Which sector of the Tourism Industry best describes your business. (Please check all that apply)

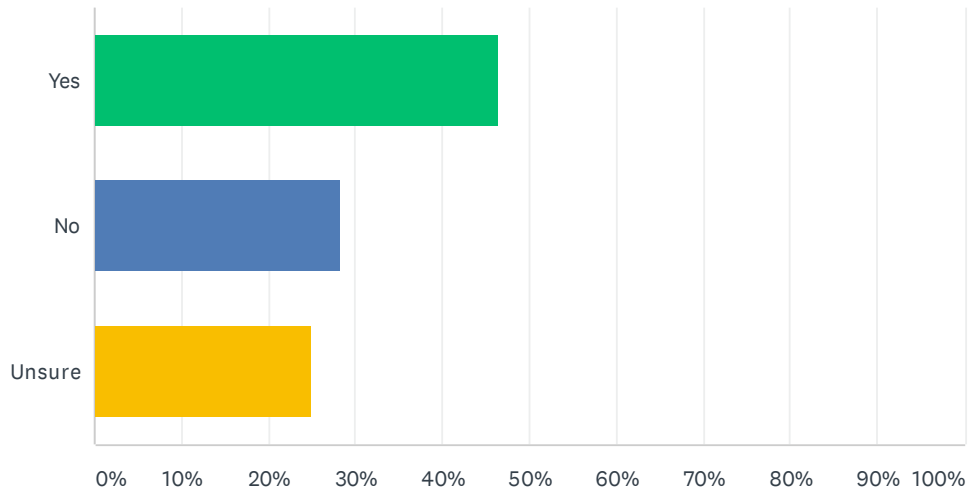
Answered: 239 Skipped: 2



ANSWER CHOICES	RESPONSES	
Accommodation	56.07%	134
Food & Beverage Services	23.01%	55
Recreation & Entertainment	12.55%	30
Transportation	2.09%	5
Travel Services (retail/tourism associations/government)	5.02%	12
Other (Combination of Sectors), Please Specify	23.43%	56
Total Respondents: 239		

### Q3 Has your business/organization been impacted by COVID-19?

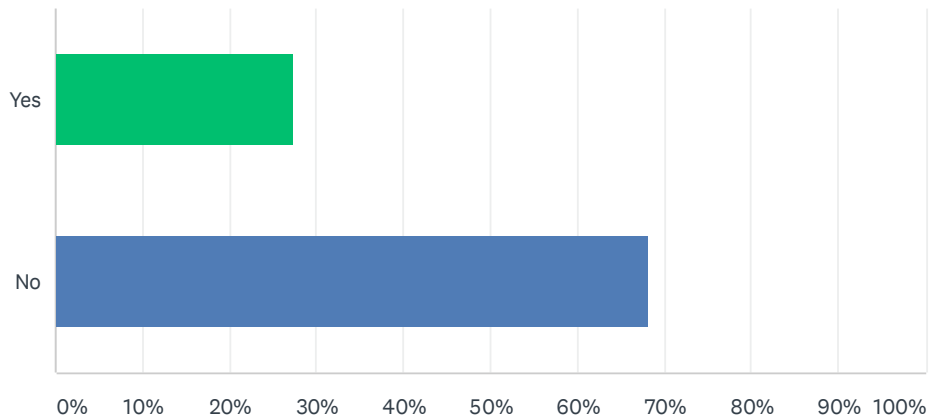
Answered: 241 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	46.47%	112
No	28.22%	68
Unsure	24.90%	60
TOTAL		241

## Q4 Can you quantify the value of any cancellations/business impact from COVID-19?

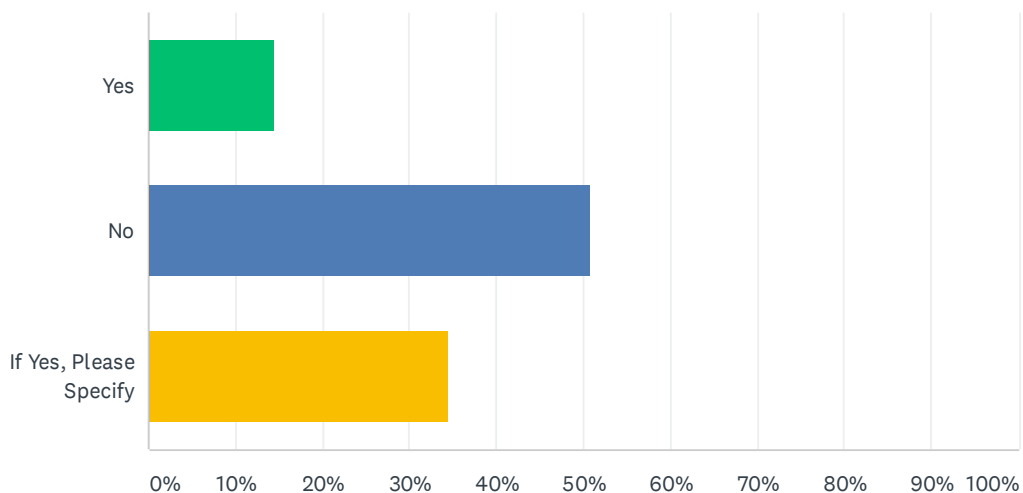
Answered: 233 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	27.47%	64
No	68.24%	159
TOTAL		233

## Q5 Have you or do you anticipate adjusting your Marketing Strategy as a result of COVID-19?

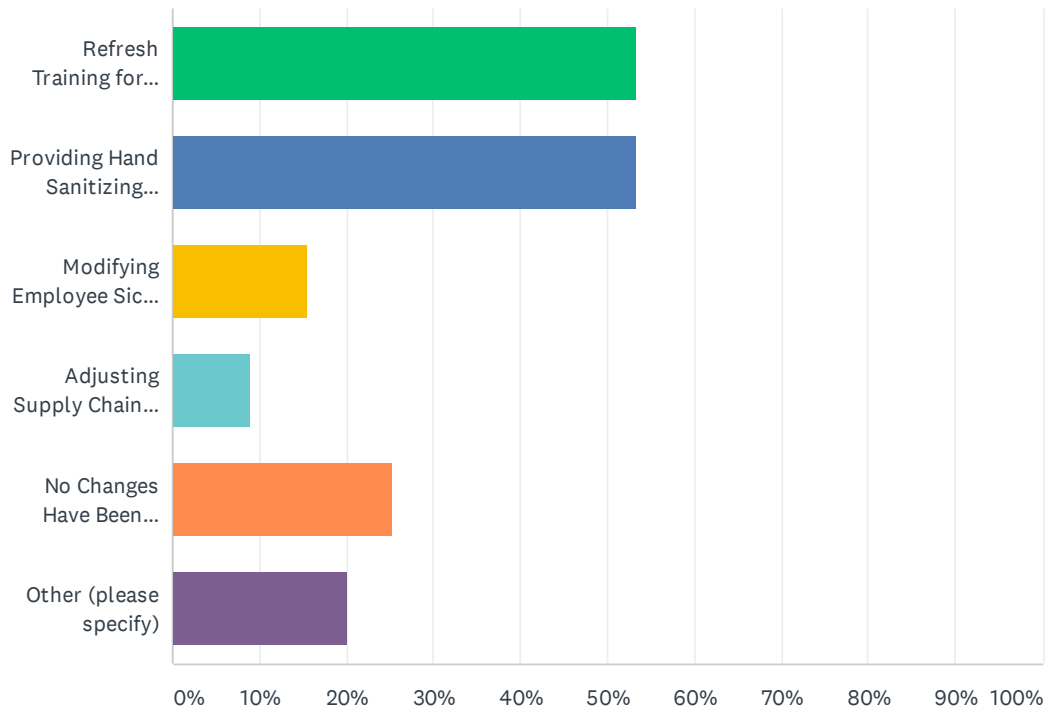
Answered: 234 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	14.53%	34
No	50.85%	119
If Yes, Please Specify	34.62%	81
TOTAL		234

## Q6 What precautions/best practices are you implementing in response to COVID-19?

Answered: 234 Skipped: 7



ANSWER CHOICES	RESPONSES	
Refresh Training for Hygiene/Sanitation	53.42%	125
Providing Hand Sanitizing Stations and other Precautionary Measures	53.42%	125
Modifying Employee Sick Leave Policies	15.38%	36
Adjusting Supply Chain for Local Purchases	8.97%	21
No Changes Have Been Implemented	25.21%	59
Other (please specify)	20.09%	47
Total Respondents: 234		

## Q7 Please Provide any Additional Comments or Feedback.

Answered: 77 Skipped: 164